GRAND VALLEY STATE UNIVERSITY

Grand Rapids/Allendale 49401



BOARD OF CONTROL

	Term expires
Donna K. Brooks, Holland (Chair)	. Dec. 31, 2000
Jessie F. Dalman, Detroit	. Dec. 31, 2006
DICK DEVos, Ada	. Dec. 31, 2002
PAUL HILLEGONDS, Plymouth	. Dec. 31, 2004
DONNALEE HOLTON, Belmont	. Dec. 31, 2000
Jose A. Infante, Battle Creek	. Dec. 31, 2006
DOROTHY A. JOHNSON, Grand Haven	. Dec. 31, 2002
KAREN B. HENRY STOKES, Grand Rapids	. Dec. 31, 2004

Arend D. Lubbers, Grand Rapids, GVSU President, non-expiring term

Grand Valley State University was chartered in 1960 to bring higher education to the state's second-largest metropolitan area — the diversified business and industrial region that includes Kent, Muskegon, and Ottawa counties. It serves the region from a main campus in Allendale, a downtown Grand Rapids campus, a campus in Holland, and centers in Muskegon and Traverse City. Today, students come to GVSU from all 83 Michigan counties.

As an institution committed to teaching excellence, GVSU emphasizes personalized instruction, bolstered by relatively small classes — taught by faculty rather than graduate teaching assistants. Fifteen percent of its 442 full-time faculty members are minorities.

Grand Valley State has been Michigan's fastest-growing university each year since 1982, with a doubling of enrollment in the last decade.

Academic programs are built around a core of liberal arts and sciences to strengthen student skills in articulate communication, critical thinking, and independent learning, and to convey an understanding of the problems and perspectives of society. These programs - from anthropology to English to foreign languages, chemistry to art to psychology, biology to history to mathematics — are respected gateways to top graduate schools leading to successful careers in law, medicine, finance, business, and teaching.

Graduate programs include Master's degrees in business administration, communication, computer information systems, criminal justice, education, engineering, health sciences, nursing, occupational therapy, physical therapy, physician assistant studies, public administration, social work, and taxation. Other career and professional programs include accounting, advertising and public relations, engineering, communication, computer sciences, business, hospitality and tourism management, therapeutic recreation, natural resources management, legal studies, criminal justice, nursing, social work, geology, and education — including special education.

GVSU consistently ranks as one of Michigan's top schools in the percentage of accounting graduates who pass the C.P.A. exams at the first sitting. Its Seidman School of Business is accredited by the prestigious American Assembly of Collegiate Schools of Business (AACSB), the major accrediting body for business education in the United States and internationally. Of the 1,200 business schools in the United States, only 300 have earned AACSB accreditation.

The university's **physical therapy degree program** is one of only four programs in public universities in Michigan. Its graduates have passed their certification exams in the top 95th percentile and are respected by health professionals throughout the state.

The university's pre-medical and pre-dental programs are highly regarded by medical and dental schools in Michigan and elsewhere, and GVSU graduates are accepted into medical and health-related schools at rates well above the national average.

Faculty and graduate interns in social sciences and education help area communities meet needs in public administration, education, criminal justice, and social services. Examples include in-service training for teacher groups and school administrators, urban planning research and development, a summer police academy, programs for gifted and talented students, an annual summer camp for learning-disabled children, stress management workshops, public opinion polls, market surveys, and programs for senior citizens.

Although 97 percent of its students come from Michigan, GVSU enrollment comprises students from almost every state in the nation and foreign countries, including students from Africa, Asia, Central and South America, and Europe.

A focus on **international education** is also reflected in foreign exchange and foreign study programs. Grand Valley State University sponsors a variety of programs in Poland, Bosnia, England, Taiwan, Japan, China, France, Germany, Costa Rica, Mexico, and Russia. New exchange initiatives are under way in Australia and New Zealand. In 1996, GVSU was admitted to membership in COUNCIL:CIEE, a worldwide consortium sponsoring overseas study opportunities, student identity cards, travel reservations, work abroad, and volunteer opportunities worldwide. As a member of COUNCIL:CIEE, GVSU students may participate in COUNCIL'S overseas study centers in Argentina, Australia, Belgium, Brazil, Chile, China, Costa Rica, Czech Republic, Dominican Republic, France, Hungary, Indonesia, Japan, Mexico, The Netherlands, Poland, Russia, Spain, Taiwan, Thailand, Tunisia, and Vietnam.

Minority student attendance at GVSU continues to increase - minority students constituted 8.8% of the Fall 1998 enrollment, keeping pace with the rapid total enrollment growth. Minority students are drawn to GVSU by special programs designed to mentor minority students in the professions of business, teaching, and science.

Special Services

The Office of Minority Affairs coordinates special programs for minority students in business, science, and education. The Minority Business Education Center (MBEC) program mentors and provides full-tuition scholarships to motivated students from Michigan's high schools and GVSU who are interested in business careers. It acquaints these students with career opportunities by exposing them to business professionals and arranging internships. The program, with 75 students enrolled in Fall 1998, encourages scholastic achievement and requires community and campus involvement. The success of MBEC at Grand Valley led to comparable minority programs in Science and Education.

The **Minority Science Education Center** (MSEC) program advances the development of minority students in the fields of pre-engineering and pre-health. The program provides students with renewable full-tuition scholarships and up to four years of science/community-related experience.

The **Minority Teacher Education Center** (MTEC) program provides similar mentoring and financial assistance. This program has been designed to encourage minority students to enter the field of education through a program coordinated among the state's school districts, GVSU's School of Education, and the Office of Minority Affairs. It provides selected students with renewable full-tuition scholarships and up to four years of paid, work-related experience in a school district.

Other special services at Grand Valley State University include the Seidman Business Services office in the **Seidman School of Business**. This office, located on the Grand Rapids campus in the Eberhard Center, is dedicated to building a strong link between academic programs and economic development and job creation in the region. Established in Fall 1984 after a comprehensive analysis of economic and business needs of west Michigan, the office serves as a vehicle for providing management-level education, training, economic research and consultation resources, and market analysis and planning services for existing and potential area businesses.

The **Michigan Small Business Development Center** at GVSU is a major provider of small business advocacy, counsel, research, and training programs in the west Michigan area. It is part of the Center for Entrepreneurship of the Seidman School of Business, which has been funded with a \$1.25 million gift from the Richard and Helen DeVos Foundation. The Center's mission includes development of entrepreneurship courses; researching small business needs; providing resources to alumni interested in entrepreneurship; and bringing the entrepreneurial spirit into early childhood education as well as high schools.

The **Center for Philanthropy and Non-Profit Leadership**, a multidisciplinary, university-wide center, is supported by a one million dollar grant from the W. K. Kellogg Foundation. The center lists teaching, research, and service as its three goals. It conducts community-based research projects, sponsoring workshops and seminars for faculty members and nonprofit professionals, and serving as a resource center. The center serves the community through a collaboration with area nonprofits and by working with the student organization "Volunteer! GVSU."

The **Office of Continuing Education** provides degree-completion programs to meet the specific needs of the region. A schedule of several hundred undergraduate and graduate courses and onsite student services are provided at the university's facilities at the Eberhard Center on the Grand Rapids campus, at the Muskegon Center for Higher Education at Muskegon Community College, at the University Center in Traverse City, and at the GVSU Meijer Campus in Holland.

Continuing Education also offers a variety of distance education opportunities designed to help students overcome barriers of location and/or time constraints. The delivery systems include various combinations of two-way interactive television, satellite telecommunications systems, video-cassettes, printed materials, audio communications, telecourses, and computer communications.

Grand Forum, an education outreach program serving senior citizens, provides the opportunity for individuals of diverse backgrounds to meet in an academic setting for intellectual stimulation and social exchange. Through lectures and discussions, Grand Forum allows its members to broaden their horizons while developing an appreciation for knowledge of new or familiar subjects.

The **Robert B. Annis Water Resources Institute** conducts basic and applied research into Michigan's water resources and related topics, and offers outreach and educational services. It brings applied research together with business, industry, agriculture, and government to develop proactive approaches to water quality and related environmental issues. The WRI operates two research vessels, the *D. J. Angus*, based in Grand Haven and the *W. G. Jackson*, based in

Muskegon; it offers an educational aquatic science outreach program for a variety of audiences, including K-12 students and teachers, service clubs, and other interested groups.

The Meijer Broadcast Center is the home of GVSU's public television and radio stations. WGVU-TV 35 and WGVK-TV 52, affiliated with the Public Broadcasting Service, present a variety of informative and entertaining programs including children's shows, public affairs, cultural offerings, and sports. The stations also broadcast courses for college credit and supply educational programming for thousands of elementary and secondary school children in west Michigan. WGVU 88.5 FM and AM 1480 (Grand Rapids) and WGVS 95.3 FM and 850 AM (Muskegon) are National Public Radio member stations that broadcast news and information programs. The station staff emphasizes a strong commitment to local news.

Other GVSU Priority Programs

On-the-Job Internships and Co-op Education — Around 3,000 GVSU students annually participate in internships in business, industry, government, schools, hospitals, and public agencies blending theoretical knowledge with practical applications. The undergraduate Bachelor of Science in Engineering program includes a cooperative education component that provides for at least 12 months' on-the-job experience before the degree is granted.

Partnerships with Other Colleges — GVSU's "2 + 2" relationships with community colleges help both the institutions and their students by integrating many of their academic programs with those of GVSU. This enables students to earn bachelor's degrees by completing two years at GVSU after two community college years.

Accreditations

Grand Valley State University is accredited by the North Central Association of Colleges and Schools and is an associate member of both the National Association of Schools of Art and Design and the National Association of Schools of Music. Other departments and programs are accredited as follows: Chemistry Department by the Committee on Professional Training of the American Chemical Society; School of Education by the National Council for the Accreditation of Teacher Education (NCATE); Bachelor of Science in Engineering program by the Engineering Accreditation Commission of the Accreditation Board for Engineering and Technology (ABET); Nursing program by the National League for Nursing; Physical Therapy program by the American Physical Therapy Association; School of Social Work by the Council on Social Work Education; and Seidman School of Business by the American Assembly of Collegiate Schools of Business (AACSB).

Credit Enrollment (fall head count)	1996	1997	1998
On-campus	14,662	15,676	16,751

STATEMENT OF OPERATING REVENUES AND EXPENDITURES

Operating Revenues (all funds)	<i>1996-1997</i>	<i>1997-1998</i>
State Appropriations	\$ 43,896,597	\$ 46,627,403
Student Fees	42,771,971	49,602,288
Gifts, Grants and Federal Contracts	38,220,576	48,620,251
Other Income	26,230,993	24,306,193
TOTAL REVENUE	\$151,120,137	\$169,156,135
Operating Expenditures (all funds)	¢ 44.740.651	¢ 49 275 070
Instruction and Departmental Research	\$ 44,740,651	\$ 48,375,070
Organized Research	1,546,050	1,500,215
Public Service	6,740,827	6,636,766
Student Services and Student Aid	48,152,476	54,359,523
Other Expenditures	45,094,801	48,274,464
TOTÂL EXPENDITURES	\$146,274,805	\$159,146,038